

# GOOD NEWS

It's All About YOU, Goodwill of Colorado!

OCTOBER 2023



"Grease" was the word in Greeley as the Pink Ladies ruled the school once again. Happy Halloween to all of our team members!

Published every other month to celebrate our team members. Submit your good news to [Communications@GoodwillColorado.org](mailto:Communications@GoodwillColorado.org).



## Our New Federal Outlet is Open!

We are excited to announce that Goodwill of Colorado's fifth Outlet is now open on Federal Boulevard after an extensive remodel led by Stan Smith, Desiree McCannon, Matt Boley, Matt Urioste and our Facilities team. Congratulations to our Ops and Sales and Facilities Teams for making this new Outlet available to our shoppers.

Join us for a Grand Opening celebration on Saturday, October 28 from 8am-4pm with a ribbon-cutting ceremony by our CEO Karla Grazier, refreshments, giveaways for shoppers and a free Trunk or Treat event for the kiddos from 2pm-4pm.

## Important Change to Payroll Options

To help our team members who currently receive paper paychecks get paid on time and to reduce check-cashing costs and fraud, Goodwill is moving away from providing paper payroll checks. Our payroll team is currently working with managers to transition our team members who receive paper paychecks to rapid pay cards or direct deposit. If you currently receive a paper check, please speak to your manager at your earliest opportunity.

Our Finance team is organizing work location meetings with our bank, PNC, to help our team members navigate this change. To learn more, please listen to this [podcast](#) by our Payroll Manager Joan Wilson and Learning & Development Manager Genevieve DePriest.

## Electric Semi-Truck Could Generate Cost Savings and Zero Emissions



As part of Goodwill's emphasis on People, Planet and Community, our team is exploring adding electric semi-trucks to our transportation fleet. Diesel trucks are currently used by our Ops team to circulate donated items, new goods

and supplies between our warehouses and stores. However, these vehicles also contribute to air pollution and carbon emissions. Recently, Chuck Bethea, Goodwill's transportation and logistics manager, held a demonstration of the Nikola Tre Bev electric semi-truck at our RSC.

Chuck shared, "I organized the demonstration to explore more environmentally sustainable

opportunities and compare how this technology can be applied to Goodwill transportation operations. The technology is definitely impressive, while the performance and capabilities align with sustaining our local transportation demands. If obtained, this equipment has the potential to support emissions friendly operations while creating cost savings on maintenance, pricey consumables and fuel."

## Goodwill Scares-Up Statewide Halloween Retail Promotional Campaign

Halloween is quickly creeping up, and Goodwill has been spreading the word about our stores' spooky-good merchandise, values and hidden treasures through the launch of a statewide, multi-media marketing campaign—including radio commercials, billboards, online video and display ads, weekend radio remotes and in-studio news features, which you can view by clicking on the following links: [9 News](#), [Fox 21 News](#)



If you and your family are still looking for spooky-good Halloween costumes and accessories and décor inspirations, visit [GoodwillColorado.org/shop/halloween](http://GoodwillColorado.org/shop/halloween). Here's wishing you a hauntingly-good Halloween!

## IT Tip: Close Those Apps!

Did you know it's a security risk to leave apps open on your mobile device, especially if the app has access to sensitive information, like Daily Pay? When you're done using an application on your

device, it's a good practice to sign out and close out of the app completely rather than minimizing it. This will help keep your personal information secure.

## E-Comm Cooks Up Teamwork!

Goodwill's E-Commerce team was recently recognized and rewarded for their hard work and dedication to customer service excellence during a cookout with all the trimmings served-up by E-Commerce leads Melanie Greer, Amy Ferguson and Ashley Woodard.



E-Commerce Employee Alex happily manages his full plate at work.

Thank you, E-Commerce staff, for spreading Goodwill to our online shoppers and supporting the many beneficiaries of our life-transforming mission!



Grill masters Ashley, Melanie and Amy serve it up.



Our 100+ E-Commerce staff take a well-deserved break during their recent Employee Appreciation Lunch.

## Voyages Remodel Makes our Senior Day Program Shine

Our Community Impact and Facilities teams recently completed a remodel of our senior day program, Voyages. New paint, flooring, appliances and furniture help create a more modern, safe and welcoming environment for our clients and team members.



Dannette Nelson, manager of Goodwill's day programs, said, "Our clients love the new look—here are some of their reactions to the beautiful space: 'Safe place for the day around friends and family,' 'Wonderful place to come be around people,' 'Everybody is good people; they help us a lot.'"

In fact, these sentiments from our clients are going to be designed into a customized "word cloud" that will be displayed in Voyages very soon.

A huge thank you to our Facilities team: Barry, John and Mark, shown left to right, who made this beautiful transformation possible.



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