



**Goodwill**  
*of*  
**COLORADO**

## 2023 Fast Facts

- Goodwill helped change the lives of **148,783 Coloradans** through Job Placement, Education & Training and Community Programs
- **63: Total number of Colorado counties** served through Goodwill's retail/donation operations and humanitarian programs
- Provided assistance to **22,255 individuals** with daily living needs and critical transportation services
- **6,236 volunteers** invested **119,075 hours** in support of our life-changing mission
- Goodwill employed nearly **3,300 team members**, helping them launch a new job and career pathway
- **1,608 individuals** with significant obstacles to employment were placed into rewarding jobs in their local communities
- **40,505 individuals** received free job training and career services to help them find their career path
- Goodwill kept **370 tons** of environmentally hazardous computers/components out of Colorado landfills through our Dell Reconnect program
- **8,500 people** impacted by economic challenges and disasters received clothing and merchandise voucher
- Goodwill shoppers made **5,163,525 retail purchases** in our stores on affordable, unique merchandise and everyday necessities to support our programs and neighbors in Colorado communities
- Goodwill repurposed, recycled or resold **248,706,736 pounds of materials** in our commitment to the sustainability of Colorado's environment
- Total earnings of employed Coloradans thanks to Goodwill's assistance: **\$30,739,100**
- **597,415 online sales** of your donated goods on GoodwillFinds.com support our life-transforming programs serving fellow Coloradans
- Total Economic Impact of Job Placements, Employee Earnings and Construction: **\$288,660,200**



**Together,**  
We transform  
lives locally.

# Goodwill is more than a store in your local community.

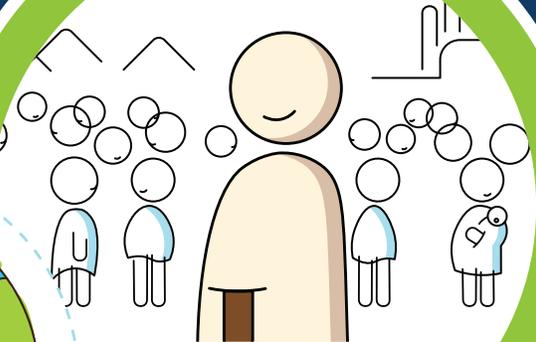


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C O L O R A D O

Goodwill of Colorado's mission is **helping people overcome barriers to economic and personal independence through education, training and job placement.** We are comprised of employment, education/training and community impact programs, stores, outlets, donation locations and e-commerce, powering our mission-centric social enterprise.

For more than a century, Goodwill has served local communities by creating education and employment opportunities. We are deeply invested in elevating Coloradans' quality of life and keeping our state beautiful.

With the support of our shoppers, material donors and financial supporters, we are honored to both employ and provide impactful programs for Coloradans with disabilities, military veterans, individuals struggling to find work, seniors and those looking for training on their path to employment and career advancement.



**You Make the Difference**

Follow and engage with our community.

**@GoodwillColorado**



**LEARN MORE ABOUT GOODWILL HERE.**